PRE-WORKSHOP HOMEWORK- bring to workshop

1. **Read Case Study – p.1**
2. **Write Goal 1 only- p.2**
3. **Write Tactics and Accountabilities for Goal 1 only- p.3**

New Millennium Airline

case study

The airline industry is gravely sick and getting sicker mostly because of a marketplace altered by airline deregulation and the Internet. Southwest was the only airline to make a profit in 2024. The industry' traditional hub-and-spoke giants are gasping for breath.

If New Millennium Airline is to make a turnaround, changes in leadership forecasting and optimizing is crucial.

New Millennium Airline continues to cut jobs and reduce compensation and benefits. Experts say: "New Millennium Airline is reaching the point of diminishing returns with such austerity."

New Millennium Airline is not a low-cost carrier.

Assignment:

1. You are a "New Millennium Airline" executive leader.

2. You are given the mandate to strengthen the company's competitive position in the industry through intensive focus on recognizing and cultivating *next* leaders for increase revenue and sustainability.

   What are you going to do?

3. You are to create a Workforce *Next Leaders* Plan, p.p. 2-3.

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PRE-WORKSHOP HOMEWORK- bring to workshop

Workforce *Next Leaders* Plan

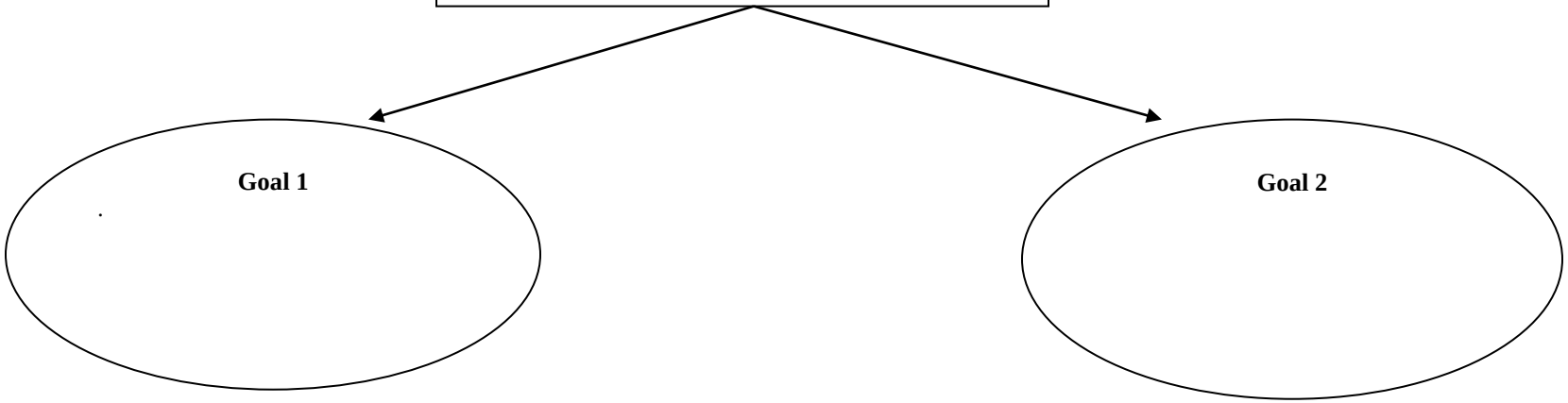
To what extent are the supply and demand workforce projections accurate at New Millennium Airline?

NOTE
B = Begin
S = Status
C = Complete

Metrics

Mission of New Millennium Airline

To strengthen the company's competitive position in the industry through intensive focus on recognizing and cultivating *next leaders* for increase revenue and sustainability.



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Tactics and Accountabilities

Goal 1: _____ **Date:** today

Tactic Action Steps	Support Resources	Who is Responsible	Who Else to Involve	Measure-reflect the % of improvement	Begin	Status	Complete

Goal 2:_____ **Date:** today

Tactic Action Steps	Support Resources	Who is Responsible	Who Else to Involve	Measure-reflect the % of improvement	Begin	Status	Complete

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